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	Bleed Area - To avoid white area when your poster is trimmed, extend artwork or solid colour to fill the full "bleed area".
	Trim Area - The area that we aim to trim your Sidewalk Sign.
	Safe Area - Keep important part of your design such as text and logos well within the "safe area" otherwise they may get cut off during trimming
	I Please convert all type to outlines and delete the I "Artwork Guides" layer before saving as a PDFX-1a Adobe Acrobat PDF.
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