Bleed Area - To avoid white area when your poster is trimmed, extend artwork or solid colour to fill the full “bleed area”.

Trim Area - The area that we aim to trim your Sidewalk Sign.

Safe Area - Keep important part of your design such as text and logos well within the “safe area” otherwise they may get cut off during trimming

Please convert all type to outlines and delete the “Artwork Guides” layer before saving as a PDFX-1a Adobe Acrobat PDF.

METROPOL